



Plastic pollution

The facts

Every day, in the UK alone, we use over 15 million single-use plastic bottles.

About 90% of all the rubbish in the oceans is plastic, with 46,000 pieces of plastic per square mile.

Only about 3 billion of the 13 billion plastic bottles used in the UK every year are recycled.



When clothing that contains plastic (e.g. made from polyester) is washed thousands of micro-fibres are released. These are too small to be filtered by the washing machines and go into the ocean.

The UK bottled water market is worth over £2.1 billion

Most plastic bottles put in the recycling bin aren't actually 'recycled'. Instead, they're down-cycled into items like clothing and carpets.



Almost all the plastic ever made still exists.



Approximately a truck load of plastic waste enters our oceans every minute.

Over the last ten years we've produced more plastic than during the whole of the last century.

More than 40% of plastic is used just once before it's thrown away

Tap water is actually more thoroughly regulated than bottled water.