

# KIDS against PLASTIC TAT!



with  
**Skye  
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## COMICS: Did You Know?

There's an average of  
**10** pieces of plastic  
on **EACH COMIC**

That's **10 million** pieces  
of plastic **A WEEK**

And over **HALF A BILLION**  
pieces of plastic a **YEAR**



## THAT MEANS ...

Around **10 MILLION KGs**

or

**10, 000 TONNES**

of plastic tat is  
created  
every year!



Toys from comics are part of the  
wider plastic pollution problem

Fact or Opinion?

Made  
cheaply

They have  
little  
play value

Made  
quickly

Made  
overseas

They  
break  
easily

They are  
junk!

Plastic comic tat sums up  
everything that is wrong  
with the way we consume  
in the Western world.



Like fast fashion, these toys are  
designed to be thrown away.

## PLASTIC AND CLIMATE CHANGE



Plastic is made from oil, a finite resource.  
Lots of oil, water and energy are used, and  
emissions created, during the process of:



Extracting  
oil



Refining  
oil



Producing  
plastic



Making  
products



Transporting  
products

Plastic production is set to **triple** by 2060

Source: Organisation for Economic Co-operation and Development

**LET'S  
eliminate  
unnecessary  
plastic!**

**#KAPtat**

[www.kidsagainstoplastic.co.uk](http://www.kidsagainstoplastic.co.uk)