



PLASTIC BY NUMBERS



120 billion plastic bottles made
by Coca-Cola every year

...

38 billion fragments of plastic
found on the uninhabited
Henderson Island in the South Pacific

...

330 million tonnes of plastic
produced every year

...

12.7 million tonnes of plastic
entering the ocean every year

...

500,000 plastic particles per square
metre in a river in Manchester, UK –
thought to be the highest intensity
ever discovered in one place

450 years for a plastic bottle to
break down in the ocean

...

111 years since the first plastic was invented

...

90 per cent of seabirds have plastic in
their stomachs

...

80 per cent of plastic in the ocean originates
on land

...

53 years since the plastic bag was created

...

1 rubbish truck of plastic enters
the ocean every minute

