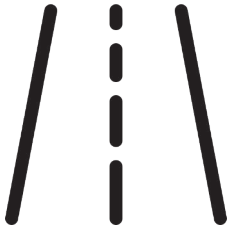


## A Step-By-Step Guide

Follow these steps to help cafes in your area become Plastic Clever



### Step 1

Survey your local high-street - note how many cafes there are that you could help become Plastic Clever.

### Step 2

Using the Plastic Clever checklist included in this pack, visit each cafe and survey how Plastic Clever they already are. Gather information and see what needs to be improved.



### Step 3

Take your completed checklist and speak to your chosen cafe about becoming Plastic Clever. Prepare something to say, as a cool and collected conversation will have more impact.

If the cafe says yes, brilliant! Start working with them on becoming Plastic Clever (see introduction letter). If not, don't worry. Try a different cafe, as they may be more perceptive, and then you could try the same one again, except this time you have the advantage of saying that you have already been successful.