PLASTIC BY NUMBERS

120 billion plastic bottles made by Coca-Cola every year

38 billion fragments of plastic found on the uninhabited Henderson Island in the South Pacific

330 million tonnes of plastic produced every year

12.7 million tonnes of plastic entering the ocean every year

500,000 plastic particles per square metre in a river in Manchester, UK – thought to be the highest intensity ever discovered in one place

450 years for a plastic bottle to break down in the ocean

111 years since the first plastic was invented

90 per cent of seabirds have plastic in their stomachs

80 per cent of plastic in the ocean originates on land

53 years since the plastic bag was created

1 rubbish truck of plastic enters the ocean every minute